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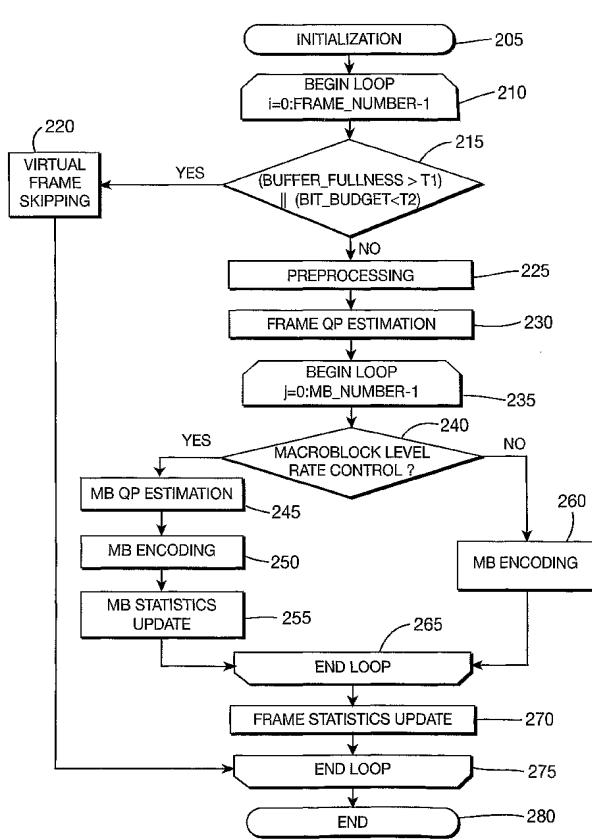
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(54) Title: ENCODER WITH ADAPTIVE RATE CONTROL FOR H.264



(57) Abstract: A video encoder (100) is disclosed, the encoder for encoding image frames that are divisible into macroblocks. The video encoder (100) includes means (130) for generating a QP estimate for the macroblocks of an image frame. The video encoder further includes means (130) for selection of a frame level quantization parameter (QP) for the image frame, using one of mean, median, and mode of QP estimates for the macroblocks. A method for encoding video is disclosed for encoding image frames that are divisible into macroblocks. The method generates (225) a quantization parameter (QP) estimate for the macroblocks of an image frame and selects (230) a frame level QP for the image frame, using one of mean, median, and mode of QP estimates for the macroblocks.



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